



State of Louisiana  
Department of Environmental Quality



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Governor

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**For Immediate Release**  
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## ENVIRONMENTAL NEWS

### MEDIA ADVISORY

- WHAT:** Kick Off for the Louisiana Department of Environmental Quality's (DEQ) Drinking Water Protection Campaign
- WHEN:** Today
- WHERE:** Marksville Fire Station
- TIME:** 6:30 pm
- WHY:** To increase awareness regarding the importance of protecting drinking water sources and the steps each person can take to protect the integrity of their water. The event provides a forum for Avoyelles parish residents to learn water protection and conservation tips they can use at home that make good health and economic sense. There will also be an opportunity to sign up to volunteer to serve on committees to work with the community in creating a sustainable drinking water program. Private citizens, community groups, and members of business and industry in Avoyelles parish are all welcome.

The Drinking Water Protection Campaign is a pilot program that will kickoff in Avoyelles parish. The program is voluntary and is designed to assist communities in protecting their drinking water sources. It is an extension of the Louisiana Wellhead Protection Program, which DEQ has run for well over a decade. The Wellhead Protection Program has received numerous awards and certificates of recognition from the U.S. Environmental Protection Agency for excellence and efficiency.

*"Protect Drinking Water One Drop At A Time."*